



Welcome to the Bachelor of Science in Healthcare Management Program

The Bachelor of Science in Healthcare Management is a **fully online** baccalaureate **completion degree**. The program is designed to offer individuals with an Associate Degree in Business, Allied Health or Nursing the opportunity to study the management of healthcare systems. The **core** of the healthcare classes is completed in **three semesters** which can be started either in the Spring, Summer or Fall. Students must complete all General Education requirements **and** all Healthcare Management core courses to receive a degree. **Four core courses (12 hours)** and a **Case Study Course (1 hour)**---a total of 5 courses -- are offered **each 16 weeks semester** which focus on specific areas of management responsibility in healthcare facilities.

What you will learn	Career Opportunities
<p>The First Semester focuses on:</p> <ul style="list-style-type: none"> • An overview of the healthcare industry • The fundamental aspects of management in healthcare • The management of human resources • Understanding and applying healthcare law <p>The Second Semester focuses on:</p> <ul style="list-style-type: none"> • Marketing principles in healthcare • Understanding how culture impacts the delivery of healthcare • Applying accounts concepts to healthcare management • Identifying how information systems are utilized in healthcare <p>The Third Semester focuses on:</p> <ul style="list-style-type: none"> • Applying Performance improvement in organizations • Understanding budgeting and revenue management • Implementing Behavior and change management Improving quality and process management 	<ol style="list-style-type: none"> 1. Hospitals 2. Physician Practice Management 3. Long Term Care 4. Insurance Companies 5. Public Health Organizations 6. Consulting Firms 7. Health Information Technology 8. Durable Medical Equipment 9. Pharmaceutical Firms 10. Governmental Regulatory Bodies 11. Healthcare Management Education 12. Executive Search Firms